

Special Learning, Inc. www.secol-learning.gov Communication & Professionalism in the Digital World

325 Sharon Park Drive, Unit 647 Menlo Park, CA 94025

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NACE and Ethical Guideline Matrix	Duefessionalism		Cuition	Digital			Carran	
Dr. Jenna Sage, BCBA Special Learning Webinar January	Professionalism and Ethics	Communication	Critical Thinking	Digital Technology	Teamwork	Leadership	Career Management	Global Fluency
Special Learning Webliai Juliaary			D					
1.0 Responsible Conduct of Behavio	r Analysts							
1.01 Reliance on Scientific Knowledge			х					
1.02 Boundaries of Competence 1.03 Maintaining Competence through	Х							
Professional Development							Х	
1.04 Integrity	X							
1.05 Professional and Scientific Relationships 1.06 Multiple Relationships and Conflicts of	X							
nterest	X							
1.07 Exploitative Relationships2.0 Behavior Analysts' Responsibilit	X to Clients							
2.01 Accepting Clients	y to cheries			I	I	x		I
2.02 Responsibility					х	X		
2.03 Consultation 2.04 Third-Party Involvement in Services						х	Х	
2.05 Rights and Prerogatives of Clients	X X				х			
2.06 Maintaining Confidentiality	X	Х		х				
2.07 Maintaining Records	X	Х		х				
2.08 Disclosures 2.09 Treatment/Intervention Efficacy	X X							
2.10 Documenting Professional Work and	x	х	х	х				
Research 2.11 Records and Data	x	x		X				
2.12 Contracts, Fees, and Financial	x	x	х	x				
Arrangements 2.13 Accuracy in Billing Reports	X	X	^	_ ^				
2.14 Referrals and Fees	X X	X	Х					
2.15 Interrupting or Discontinuing Services	X	х				Х	х	
3.0 Assessing Behavior							1	1
3.01 Behavior-Analytic Assessment 3.02 Medical Consultation	x	x	Х			X		
3.03 Behavior-Analytic Assessment Consent	X	X				^		1
3.04 Explaining Assessment Results		Х						
3.05 Consent-Client Records	X			Х				
4.0 Behavior Analysts and the Beha 4.01 Conceptual Consistency	vior-Change Progran	n I	Х	T	Ι	Ι	I	Τ
1.02 Involving Clients in Planning and Consent			X		х	х		
1.03 Individualized Behavior-Change Programs			х					
1.04 Approving Behavior-Change Programs 1.05 Describing Behavior-Change Program			Х			х		
Dbjectives		Х	х					
4.06 Describing Conditions for Behavior- Change Program Success		x	х					
4.07 Environmental Conditions that Interfere			х					
with Implementation 4.08 Considerations Regarding Punishment								
Procedures	Х		х					
4.09 Least Restrictive Procedures 4.10 Avoiding Harmful Reinforcers			X			X		
4.10 Avoiding Harmful Reinforcers 4.11 Discontinuing Behavior-Change Programs			X			Х		
and Behavior-Analytic Services	х		Х					
5.0 Behavior Analysts as Supervisor5.01 Supervisory Competence	x			T	I	х	x	1
5.02 Supervisory Volume	X		х			x	X	
5.03 Supervisory Delegation	х				х	х		
5.04 Designing Effective Supervision and Fraining	x	x	х	x				
5.05 Communication of Supervision Conditions		Х				Х		
5.06 Providing Feedback to Supervisees		Х			Х	Х		
5.07 Evaluating the Effects of Supervision 6.0 Behavior Analysts' Ethical Respo	nsibility to the Prof	ession of Rehavior A	nalvete					
5.01 Affirming Principles	x	x	inaiyətə					I
5.02 Disseminating Behavior Analysis		X		х			х	
7.0 Behavior Analysts' Ethical Respo								
7.01 Promoting an Ethical Culture	Х	Х						Х
7.02 Ethical Violations by Others and Risk of Harm	x	x				х		x
8.0 Public Statements	·			<u> </u>				·
.01 Avoiding False or Deceptive Statements	X	Х						
.02 Intellectual Property .03 Statements by Others	X X	X X		X				-
3.04 Media Presentations and Media-Based	x			X				
ervices		X						-
3.05 Testimonials and Advertising 3.06 In-Person Solicitation	X X	X		X				
9.0 Behavior Analysts and Research				1				1
0.01 Conforming with Laws and Regulations	Х		Х				Х	
0.02 Characteristics of Responsible Research 0.03 Informed Consent	X	X X	Х			v		-
9.03 Informed Consent 9.04 Using Confidential Information for Didactic	X		X			Х		
or Instructive Purposes	x	х						
9.05 Debriefing 9.06 Grant and Journal Reviews		x	Х	X			x	-
0.07 Plagiarism	х	X					^	
	X		х	+	х	х	х	



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9.09 Accuracy and Use of Data	x	х	х	х	1	ı	1	1
10.0 Behavior Analysts' Ethical Resp								
10.01 Truthful and Accurate Information	x		T				I	
Provided to the BACB	X	х						
10.02 Timely Responding, Reporting, and Updating of Information Provided to the BACB	x	х		х				
10.03 Confidentiality and BACB Intellectual				v				
Property	х	х		х				
10.04 Examination Honesty and Irregularities	Х							
10.05 Compliance with BACB Supervision and Coursework Standards	x		x			x	x	
10.06 Being Familiar with This Code	x		х					
10.07 Discouraging Misrepresentation by Non-	х		х		х	х	х	
Certified Individuals						_ ^	^	
			RBT Ethics Code -	- 2018				
Section 1 – Responsible Conduc	<u>t</u>	ı	1	1		1	Т	1
1.01 RBTs uphold and promote the values and core principles of behavior analysis.	x							
1.02 RBTs have an obligation to remain								
familiar with this code. Lack of knowledge	x						x	
or understanding of this code does not								
excuse unethical conduct 1.03 RBTs are truthful and honest and								
create an environment that promotes								
truthful and honest behavior in others. They	x	x			x	x		
promote an ethical culture in their work								
environments and make others aware of this code.								
1.04 RBTs act in a way that conforms to								
the legal and ethical codes of the							1	
professional and social communities where	x	x			x	x		x
they are members. They do not lead others to engage in fraudulent, illegal, or unethical							1	
conduct								
1.05 If RBTs' ethical responsibilities conflict with employer policies, RBTs must							1	
bring the conflict to their supervisor's	l x		x			x	x	
attention, document that they did so, and								
document the resolution								
1.06 RBTs avoid multiple relationships with clients and supervisors. If they find								
that a multiple relationship has developed								
due to unforeseen circumstances, they	x	x	x					
inform their supervisor and work to resolve								
it. If the multiple relationship involves their								
supervisor, the RBT should report it to the								
1.07 RBTs do not engage in sexual								
relationships with clients or supervisors. RBTs refrain from sexual relationships with								
former clients or supervisors for at least	х		x			X		
two (2) years following the date the								
1.08 RBTs recognize that their personal								
problems and conflicts with others may								
impact their ability to perform their duties	X		X		x	x	X	X
and refrain from providing services when								
this is the case 1.09 RBTs follow through on obligations								
and contractual commitments with high	l x				x	x		
quality work and they do not make						,		
commitments they cannot keep. 1.10 RBTs do not make false, deceptive,								
misleading, exaggerated, or fraudulent							1	
public statements about their work or	×	х						
qualifications.								
1.11 RBTs provide a current and accurate								
set of credentials (e.g., degrees,							1	
certifications) to clients, employers, and supervisors upon request. Changes to	X						X	
certification status must be immediately							1	
1.12 RBTs obtain permission to use					-			
trademarked or copyrighted materials as								
required by law. RBTs provide citations that	x	x		х			1	
recognize the intellectual property of	_ ^	_ ^		_ ^				
others, including trademark and copyright							1	
1.13 RBTs attempt to resolve issues							1	
informally when possible, without violating							1	
confidentiality, by first bringing the issue to								
the attention of their supervisor and then the individual involved. RBTs document their							1	
efforts to address any of these issues. If								
the matter cannot be resolved informally,	x	x	x		x	x	х	
they report it to the appropriate authority							1	
(e.g., employer, director, regulatory							1	
authority). If the matter meets the							1	
reporting requirements of the BACB, RBTs must submit a formal complaint to the							1	
Section 2 – Responsibility to Clie	ents		1	L			1	1
· · · · · · · · · · · · · · · · · · ·	11110			1		ı	T	1
2.01 RBTs support the legal rights and preferences of clients.	x						1	
preferences of clients.	-	l	1		1	1	1	-



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supervision when providing behaviors developed the developed by the control of th	recognize their own limitations and obtain								
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including but not slimited to written 20-8 88Ts always place agreemation from climits and staff for record interviews and environ delivery security. Content must be X X X X X X X X X X X X X X X X X X		, ×	, ×		X				
2.06 Bit 3 always othan premission from clients and staff to reconsideration and staff to reconsideration and specifically and spearantly obtained from specifically and promaty of their clients. R8Ts only use relevant identifying primoration in their job-related controllation, requirements may be statishined by law or 2.05 Bit 1 and 1	including, but not limited to, written								
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BUILDING SOFT SKILLS Communication & Professionalism in the Digital World

325 Sharon Park Drive, Unit 647 Menlo Park, CA 94025

□ contact@special-learning.com

		Ethics Co	de for Behavior	Analysts- 2022				
Section 1—Responsibility as a Profession	onal							
1.01 Being Truthful	x	x				I		
1.02 Conforming with Legal and		, <u>, , , , , , , , , , , , , , , , , , </u>						
Professional Requirements	х							
	.,							
1.03 Accountability	X		1					
1.04 Practicing within a Defined Role	X				Х		Х	
1.05 Practicing within Scope of Competence	Х		X					
1.06 Maintaining Competence	Х		х					
1.07 Cultural Responsiveness and Diversity			-					х
								X
1.08 Nondiscrimination								
1.09 Nonharassment		X						X
1.10 Awareness of Personal Biases and			x					x
Challenges			^					^
1.11 Multiple Relationships	Х				Х			
1.12 Giving and Receiving Gifts	X			х				
1.13 Coercive and Exploitative Relationships	^			^				
1.13 Coercive and Exploitative Relationships	x							
1.14 Romantic and Sexual Relationships	Х							
1.15 Responding to Requests	X	x	Х					
1.16 Self-Reporting Critical Information	х	х	х		х	х	Х	
· -	^				^		^	
Section 2—Responsibility in Practice								
2.01 Providing Effective Treatment	Х		Х					
2.02 Timeliness	Х		Х					
2.03 Protecting Confidential Information	х	х		Х				
2.04 Disclosing Confidential Information	X	X		X				
			+					+
2.05 Documentation Protection and	x	x		х				
Retention								1
2.06 Accuracy in Service Billing and	Х	X		Х				
Reporting								
2.07 Fees	х			х				
2.08 Communicating About Services	X	x	1	^				1
		^	1					
2.09 Involving Clients and Stakeholders	х		1		Х			X
2.10 Collaborating with Colleagues	Х	X			Х	Х	Х	X
2.11 Obtaining Informed Consent	Х	X	Х					X
2.12 Considering Medical Needs	Х		х					х
2.13 Selecting, Designing, and Implementing			X	х				
	^		^	^				
Assessments								
2.14 Selecting, Designing, and Implementing	Х		X	Х				
Behavior- Change Interventions								
ŭ								
2.15 Minimizing Risk of Behavior-Change	x		х					
	^		^					
Interventions			-					
2.16 Describing Behavior-Change	х	X	х					
InterventionsBefore Implementation								
2.17 Collecting and Using Data			Х	Х				
2.18 Continual Evaluation of the Behavior-			Х					
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Change Intervention								
Change Intervention								+
2.19 Addressing Conditions Interfering with			Х					
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2.19 Addressing Conditions Interfering with Service Delivery	d Stakeholders		x					
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BUILDING SOFT SKILLS Communication & Professionalism in the Digital World

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4.12 Appropriately Terminating Supervision	Х	Х	Х		X	Х		
Section 5—Responsibility in Public State	ements							
5.01 Protecting the Rights of Clients,	х	x	х			x		
Stakeholders, Supervisees, and Trainees	^	^				^		
5.02 Confidentiality in Public Statements	Х	Х	Х	Х				
5.03 Public Statements by Behavior Analysts	х	х	х	х			х	х
5.04 Public Statements by Others	Х	Х	х	х				
5.05 Use of Intellectual Property	X	Х	х	х				
5.06 Advertising Nonbehavioral Services								
5.07 Soliciting Testimonials from Current	х	х	х		х			
Clients for Advertising	^	^	^		_ ^			
5.08 Using Testimonials from Former Clients	х	x	х	х				
for Advertising	^	^	^	^				
5.09 Using Testimonials for Nonadvertising	х	x		х				
Purposes	^	^		^				
5.10 Social Media Channels and Websites	Х	Х	Х	Х		Х	Х	
5.11 Using Digital Content in Public	x	x	x	x				
Statements	^	^	^	^				
Section 6—Responsibility in Research								
6.01 Conforming with Laws and Regulations	v	v						
in Research	х	X						
6.02 Research Review	Х	Х						
6.03 Research in Service Delivery	X							
6.04 Informed Consent in Research	Х	Х						
6.05 Confidentiality in Research	Х							
6.06 Competence in Conducting Research	X		х					
6.07 Conflict of Interest in Research and	х				х			
Publication	^							
6.08 Appropriate Credit	Х	Х	х	х				
6.09 Plagiarism	Х	Х	х	х				
6.10 Documentation and Data Retention in	х	х	х	х				
Research		_ ^	^	^				
6.11 Accuracy and Use of Data	Х	Х	х	х				